



WEWS

ORDER

Print Date 10/22/12

Page 1 of 4

Flight Dates **10/23/12-10/29/12**

Contract / Revision **304940 /**

Original Date / Revision
10/20/12 10/20/12

Advertiser **Sutton / Democrat / Congress**

Agency **Buying Time LLC**

Buying Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Product

Betty Sutton for Congress. 10.23-1

Agency Com 15%

Billing Contact

**650 Massachusetts Avenue NW - S
Washington, DC 20001**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **2088**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 128875

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	75	\$94,817.50	\$111,550.00	0.00	10/01/12	10/28/12	75	\$94,817.50	\$111,550.00
November 2012	16	\$14,726.25	\$17,325.00	0.00	10/29/12	10/29/12	16	\$14,726.25	\$17,325.00
Totals	91	\$109,543.75	\$128,875.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
1	WEWS	10/23/12	10/29/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	4	\$175.00	P-2	0.00	NM	5	\$875.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
		Week: 10/22/12	10/28/12	- TWTF--		4		\$175.00		0.00						
		Week: 10/29/12	11/04/12	M- - - - -		1		\$175.00		0.00						
2	WEWS	10/23/12	10/29/12		CM	430-5a	MTWTF--	:30	4	\$250.00	P-2	0.00	NM	5	\$1,250.00	



WEWS

Print Date: 10/22/12

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Contract / Revision **304940** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/20/12/ 10/20/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress.** Estimate # **2088**

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 430-5am News														
M-F 430-5am News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -	4		\$250.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$250.00		0.00					
3	WEWS	10/23/12	10/29/12	M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	4	\$950.00	P-1	0.00 NM	5	\$4,750.00
M-F GMA 7-9a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -	4		\$950.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$950.00		0.00					
6	WEWS	10/23/12	10/29/12	M-F 9-10a	CM	9-10a	MTWTF--	:30	4	\$650.00	P-2	0.00 NM	5	\$3,250.00
M-F 9-10a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -	4		\$650.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$650.00		0.00					
7	WEWS	10/23/12	10/29/12	M-F 10-11a	CM	10-11a	MTWTF--	:30	4	\$650.00	P-2	0.00 NM	5	\$3,250.00
M-F 10-11a														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -	4		\$650.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$650.00		0.00					
8	WEWS	10/23/12	10/29/12	M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	4	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
M-F 3-4p Katie														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -	4		\$1,000.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$1,000.00		0.00					
9	WEWS	10/23/12	10/29/12	M-F 1-2p	CM	1-2p	MTWTF--	:30	2	\$650.00	P-2	0.00 NM	3	\$1,950.00
M-F 1-2p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- T- T- - -	2		\$650.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$650.00		0.00					
10	WEWS	10/23/12	10/29/12	M-F 12-1230pm News	CM	12-1p	MTWTF--	:30	4	\$1,200.00	P-1	0.00 NM	5	\$6,000.00
M-F 12-1p News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -	4		\$1,200.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$1,200.00		0.00					
11	WEWS	10/23/12	10/29/12	M-F 11-12p	CM	11a-12p	MTWTF--	:30	4	\$1,200.00	P-2	0.00 NM	5	\$6,000.00
M-F 11-12p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -	4		\$1,200.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$1,200.00		0.00					
12	WEWS	10/23/12	10/29/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWTF--	:30	4	\$1,000.00	P-2	0.00 NM	5	\$5,000.00
M-F 4-5p Dr. Oz														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- TWTF - -	4		\$1,000.00		0.00					
Week: 10/29/12		10/29/12	11/04/12	M - - - - -	1		\$1,000.00		0.00					
13	WEWS	10/28/12	10/28/12	SU 6-630p News	CM	6-630p	- - - - - S	:30	1	\$1,600.00	P-1	0.00 NM	1	\$1,600.00
SU 6-630p News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- - - - - S	1		\$1,600.00		0.00					
14	WEWS	10/27/12	10/27/12	SA 7-8p Rotation	CM	News	- - - - - S-	:30	1	\$1,600.00	P-1	0.00 NM	1	\$1,600.00
SA 7-8p Rotation														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12		10/22/12	10/28/12	- - - - - S-	1		\$1,600.00		0.00					



WEWS

Print Date: 10/22/12

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Contract / Revision **304940** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/20/12/ 10/20/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress.** Estimate # **2088**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
14	WEWS	10/27/12	10/27/12	SA 7-8p Rotation SA 7-8p Rotation	CM	News	-----S-	:30	1	\$1,600.00	P-1	0.00 NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1		\$1,600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WEWS	10/22/12-10/28/12		SA 7-8p Rotation		News	-----Sa--	:30		(\$1,600.00)		0.00 NM		
See MG 14.2														
[N/A CORRECT INVENTORY CODE TO PLACE - SA 7PM NEWS]														
2	WEWS	10/22/12-10/28/12		SA 7PM News		7-730p	-----Sa--	:30		\$1,600.00		0.00 NM		
Ⓜ MG for 14.1 10/27														
E 15	WEWS	10/23/12	10/29/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	4	\$2,500.00	P-1	0.00 NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	4		\$2,500.00		0.00					
Week:		10/29/12	11/04/12	M-----	1		\$2,500.00		0.00					
E 16	WEWS	10/23/12	10/29/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	4	\$1,200.00	P-2	0.00 NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	4		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WEWS	10/22/12-10/28/12		M-F 730-8P		730-8p	-TWThF----	:30		(\$1,200.00)		0.00 NM		
Credited														
[will add lines to end of contract.]														
Week:		10/29/12	11/04/12	M-----	1		\$1,200.00		0.00					
E 17	WEWS	10/23/12	10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	4	\$1,200.00	P-2	0.00 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	4		\$1,200.00		0.00					
Week:		10/29/12	11/04/12	M-----	1		\$1,200.00		0.00					
18	WEWS	10/23/12	10/23/12	Tuesday Prime B Tuesday Prime B	CM	9-10p	-T-----	:30	1	\$7,000.00	P-2	0.00 NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-T-----	1		\$7,000.00		0.00					
19	WEWS	10/27/12	10/27/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	2	\$5,500.00	P-2	0.00 NM	2	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	2		\$5,500.00		0.00					
21	WEWS	10/23/12	10/29/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	MTWTF-S	:30	3	\$3,000.00	P-1	0.00 NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWT--S	4		\$3,000.00		0.00					
Week:		10/29/12	11/04/12	M-----	1		\$3,000.00		0.00					
22	WEWS	10/23/12	10/29/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	3	\$700.00	P-2	0.00 NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--	4		\$700.00		0.00					
Week:		10/29/12	11/04/12	M-----	1		\$700.00		0.00					
23	WEWS	10/28/12	10/28/12	SU GMA 8-9A SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$900.00		0.00					
24	WEWS	10/27/12	10/27/12		CM	330-7p	-----S-	:30	2	\$3,500.00	P-2	0.00 NM	2	\$7,000.00



WEWS

Print Date: 10/22/12

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Contract / Revision **304940** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/20/12/ 10/20/12

Order Sep 00:20:00

Advertiser **Sutton / Democrat / Congre** Product **Betty Sutton for Congress.** Estimate # **2088**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				NCAA 330p-7pm											
				NCAA 330p-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					2	\$3,500.00		0.00			
25	WEWS	10/27/12	10/27/12	SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SA GMA 8-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-					1	\$900.00		0.00			
26	WEWS	10/28/12	10/28/12	SU GMA 8-9A	CM	8-9a	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SU GMA 8-9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$900.00		0.00			
E 27	WEWS	10/23/12	10/29/12	M-F 2-3p	CM	2-3p	MTWTF--	:30	3	\$1,000.00	P-2	0.00	NM	5	\$5,000.00
				2-3pm General Hospital											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					4	\$1,000.00		0.00			
		Week: 10/29/12	11/04/12	M-----					1	\$1,000.00		0.00			
E 28	WEWS	10/23/12	10/29/12	Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
				Tuesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$7,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
29	WEWS	10/23/12	10/29/12	Wednesday Prime C	CM	10-11p	--W----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Wednesday Prime C											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----					1	\$5,000.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
N 30	WEWS	10/23/12	10/29/12	M-F 5-6p News	CM	5-6p	MTWTF--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				M-F 5-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					1	\$1,200.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
N 31	WEWS	10/23/12	10/29/12	M-F 10-11a	CM	10-11a	MTWTF--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
				M-F 10-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--					1	\$650.00		0.00			
		Week: 10/29/12	11/04/12	-----					0	\$0.00		0.00			
													Totals	91	\$128,875.00